



Fire Department
City of Frisco, Texas

Memorandum

To: Tom Johnston, Purchasing Manager

From: Ryan Wolford, Division Chief – Administrative Services

CC: Mack Borchardt, Fire Chief
Ron K. Patterson, Assistant City Manager
Cameron Kraemer, Division Chief

Date: October 28, 2009

Re: Purchase Order Request to Ford AV for Audiovisual Equipment at Frisco Fire SafetyTown – Core Construction/Farmer's Insurance Theatre

Action Requested: Purchase order request for Ford Audio Visual in the amount of \$46,686.33 for audiovisual & multi-media display equipment and installation within Frisco Fire SafetyTown.

Background Information: Frisco Fire SafetyTown is fortunate to have received the generous support of Core Construction and Farmer's Insurance for the construction and finish out of a new and exciting fire prevention exhibit within Frisco Fire SafetyTown. The program concept revolves around the replica of a home, built inside the Frisco Fire SafetyTown main educational building, which has been specially designed to resemble the scene of a structure fire along with the devastating effects of fire. Total finished space is approximately four hundred square feet and includes a living room complete with fireplace, windows, and staircase. Theatrical smoke and lighting effects will be combined with custom multi-media presentations to deliver lifelike educational scenarios for people of all ages. At present, construction is complete, with only the audiovisual components and some custom finishes remaining before opening the exhibit to visitors.

The audiovisual equipment package needed to support this program was designed specifically for this application and all components and pricing are included in the supporting documentation. Once complete, we feel confident that the Core Construction/Farmer's Insurance Theatre will be unique not only to Texas, but possibly North America, as well. This project is perhaps rivaled only by the FDNY Firezone program in New York, which our project was designed to resemble in some respects.

Financial Considerations: The cost of goods and services will be funded through Frisco Fire SafetyTown sponsorship monies as well as funds from the 2010 EMS-County Assistance (EMS Pass-through) Allocations. EMS Pass-through funding requires the City make the purchase with operating budget dollars and submit receipt for purchase, at which time the City will be reimbursed via the Texas Department of State Health Services.

Legal Review: n/a

Supporting Documents: Scope of Work and Price Quote from Ford Audiovisual, TXMAS Contract supporting documents. Notice of Allocation for 2010 EMS-County Assistance (EMS Pass-through) Allocations.

Staff Recommendation: Staff recommends approval.